

# HAN SOPHIA

Graphic Designer + Illustrator + Video Editor

They/She

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📍 Scottsdale, AZ

I'm Han Sophia, a multimedia creative based in Phoenix, Arizona, and I specialize in graphic design, illustration, and video production and editing.

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## SKILLS

Advertising  
Branding  
Communication Design  
Content Creation  
Copy Editing  
Customer Service  
Email/Social Campaigns  
Graphic Design  
Illustration  
Product Design  
Photography  
Project Management  
Sports Apparel  
Typography  
Videography  
Video Editing

## PROGRAMS

### Adobe Creative Suite

Photoshop  
Illustrator  
InDesign  
Premiere  
After Effects  
Acrobat  
Fonts  
Microsoft Office Suite

## LANGUAGES

English  
Spanish

## REFERENCES

Available upon request

## Experience

### Associate Art Director

#### Nebraska Alumni Association (NAA) | 2019 - 2022

Visual storyteller for the NAA's Marketing & Communications team (University of Nebraska–Lincoln), maintaining brand integrity across all marketing materials including membership kits, mailers, merch, the *Nebraska Quarterly* magazine, and social media platforms. The Nebraska Husker's Memorial Football Stadium even displayed Han's "NAA Brand Video" for UNL's graduation.

### Marketing Graphic Designer

#### Nebraska Wesleyan University | 2017 - 2019

Graphic artist, editor, illustrator and video editor for Nebraska Wesleyan's Marketing Department. For 2.5 years, Han contributed to the variety of web and print deliverables Wesleyan produces across campus and paid heed to the tiniest of details down to the smallest pixels, according to the university's brand guidelines.

### Graphic Artist

#### Lifegate Omaha | 2015 - 2016

Creative Team member, graphic designer, video-editor, videographer and photographer. Sole videographer for Lifegate Youth's summer camp for 3 consecutive years. Worked in a recording studio; became chief editor of the weekly announcement videos (The "DLT"); worked with in-house web-developer to share videos to the web.

### Graphic Designer

#### DiGiorgio's Sportswear Inc. | 2010 - 2012

Created custom apparel designs, vinyl banner designs, and had a hand in customer-service, screen-printing, embroidery, record-keeping, and using the dye-sublimation press, working with various organizations, schools and sports teams.

### Illustrator (Freelance)

"What's Going Down in Prairie Dog Town?" By Alan Bartels, with a foreword by Dr. Jane Goodall. Traditional/digital illustrations for 7+ published/self-published projects.

## Education

### University of Nebraska–Omaha '15

BA in Studio Art with honors, Minor in Art History

### Nebraska Wesleyan University '19

BFA, Musical Theatre